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Publishing in *BioProducts Business*

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Workshop Organization

- Participant introduction
- Introduction to the journal
- Aim and scope
- Writing a high quality manuscript
- Revisions and resubmissions (R&R) strategies



A brief introduction to *BioProducts Business*

- Provides continuity to JFPBR
- Official journal of the SWST
- Poised to become a high-impact journal within its unique niche
- Searchable through major databases including Google Scholar
- Articles are put online immediately after acceptance
- Double blind peer-review
- Quick turnaround (reviews to authors within four weeks of submission)
- Constructive, developmental feedback



Aim and scope

- *BioProducts Business* advances theoretical and practical understanding of wide ranging business topics related to wood products, bio/renewable products, and non-wood products and services. The journal welcomes empirical and theoretical contributions.
- All accepted papers enhance knowledge covering domains such as marketing, management, international business, entrepreneurship, innovation, strategy, human resource management, sustainability, ownership/governance, social and environmental justice, economic development, and policy.



Writing a high quality manuscript

1. Topical choice
2. Introduction
3. Theoretical background
4. Study framework
5. Methods and results
6. Discussion
7. Conclusion
8. Abstract



Topical choice

- Significance
- Novelty
- Curiosity
- Actionability



Introduction

- Who cares?
- What do we know and don't know?
- What will happen if we know what we don't know?
- How will you go about making it happen?
- How have you organized the paper?



Theoretical background

- Relevant
- Credible
- Up-to-date
- Comprehensive
- Coherent
- Purposive
- Conclusive



Study framework

- A proper match between research question and design
- Well thought out measurement plan
- For quantitative studies- hypotheses development
- For qualitative studies- framework development



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Crafting the methods and results

- Completeness
- Clarity
- Credibility



Discussion

- So what?
(Remember: What will happen if we know what we don't know?)
- Don't rehash your results
- You may wave hands here
- Don't walk away from your core arguments
- An ending
- A beginning



Conclusion

- Should stand at its own
- Caveats/limitations
- Future research directions



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Abstract

- Punchy
- Concise
- Complete
- Precise



Revisions and resubmissions (R&R) strategies

- Learn to embrace rejections – we all get rejected.
- Address all comments. You may indeed defend your position but in those cases provide solid argumentation, reasoning, and references.
- Write a thorough letter in a polite, professional manner. Note down each comment from reviewers followed by your response. Use “scholarly diplomacy” in crafting this letter.